



To: Detachments/Department/Division

From: National Jr. Vice Commandant

Subj: Membership & Recruiting Awards

Date: 1 March 2015

Each year at the National Convention the Jr. Vice Commandant presents several awards relating to Membership and Recruiting. The various categories are explained in detail below for each award presented.

This year it is so important that every member recruit a new member in the League. Remember that the Membership Statistic is the most important metric in an organization such as ours. It indicates the strength of the organization and also provides double digit percentage of our budget for operating the organization.

National Junior Vice Commandant's Awards

100% Membership Citations: This Membership Streamer will be awarded to those Detachments, Departments, and Divisions that have maintained 100% Membership from 30 June 2003 through 30 June 2004.

100% Membership Streamers: This Membership Streamer will be awarded to those Detachments, Departments, and Divisions that have maintained 100% Membership for the same period as above. The streamer will be Red in color with Gold lettering.

Increased Membership Citations and Plaques:

Increased Membership Citations will be awarded to all Detachment, Departments, and Divisions that exceed their membership strength from 30 June 2003 through 30 June 2004.

Increased Membership Plaques will be awarded to all Detachments, Departments, and Division that exceed 100% membership, by percentage, in the following categories:

- (1) Detachment Membership between 15 – 50 members, four (4) plaques 1st – 4th place.
- (2) Detachment Membership between 51 – 100 members, four (4) plaques.
- (3) Detachment Membership between 101 – 200 members, four (4) plaques.
- (4) Detachment Membership over 201members, four (4) plaques.
- (5) Department – four (4) plaques, membership, 1st – 4th place.
- (6) Division – three (3) plaques membership, 1st – 3rd place.

Individual Membership Recruiting Awards: Each and every year, a special form (attached) must be completed and signed by the Detachment Commandant and Adjutant/Paymaster. The form is then mailed to the National Junior Vice Commandant (address on bottom of form).

Recruiting Awards:

- (a) A Citation will be awarded to those members who have recruited 5 -24 members during the year.
- (b) A National Recruiters Medal (Bronze) and a Distinguished Service Award Citation will be presented to those members who have recruited 25 – 49 members during the year.
- (c) A National Recruiters Medal (Silver) and a Distinguished Service Award Citation and a plaque will be presented to those members who have recruited 50 plus members during the year.
- (d) The Top Recruiter of the Year, the one individual member that has recruited the most members through his/her individual efforts, will be presented the National Recruiters Medal (Gold) and a plaque in the shape of the United States and the Distinguished Service Award Certificate.

National Convention Streamers: These will be awarded to those Detachments, Departments, and Divisions who display their League Standards at the National Convention and will be in the color of the state in which the National Convention is being held with appropriate lettering. Register with the National Sgt@Arms at the Convention.

Marines at all levels within the Marine Corps League are urged to promote these incentive award programs in order to increase membership and to recognize those Marines who have worked exceptionally hard towards the goal of increasing membership.

Semper Fidelis,

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